

FOR IMMEDIATE RELEASEContact:

Brandon Au selected to lead fremont office for MassMutual San Francisco

Fremont, CA, September XX, 2013 – Brandon Au, CFS, CLTC, was recently selected to manage the established and experienced financial professionals the MassMutual San Francisco’s Fremont office. MassMutual San Francisco is a general agency of Massachusetts Mutual Life Insurance Company (MassMutual). Au joined MassMutual in 2008, bringing with him a strong background in finance, real estate development, and entrepreneurship.  Prior to this new position, Au managed a team of financial advisors as the vice president of MassMutual in San Francisco.  Au’s team focused on financial planning and offered an array of services from asset management, wealth accumulation & protection, risk management, insurance, and estate planning for individuals and small to medium sized businesses.

Prior to joining MassMutual San Francisco, Au entitled, underwrote, and acquired real estate development projects with Stonebridge Development and Warmington Homes. He has also worked with private client investments and corporate cash management as a financial advisor at Morgan Stanley and co-founded Plan C Group, a network of companies in events, marketing, entertainment brand management, and original content development.

“Brandon’s multidisciplinary background and proven success as vice president of MassMutual San Francisco demonstrates his capability to lead this seasoned group of financial advisors,” said Robert Fakhimi, General Agent, MassMutual San Francisco and Northern California. “Under his leadership, we anticipate the Fremont office to grow considerably as he develops our financial professionals and continues to search for new talent to fuel future growth.”

Au earned an MBA with a dual emphasis in Finance & Accounting from Santa Clara University, and a BA in Legal Studies from the University of California at Berkeley.  He also achieved the Certified Fund Specialist (CFS) and Certified Long Term Care (CLTC) designation.

“With 13 years in the financial services business, I am excited to bring my skills and expertise to help manage the firm’s growth and success. I will work with the financial professionals to continue to meet our clients’ needs and financial goals,” said Au.

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**About MassMutual**

Founded in 1851, MassMutual is a leading mutual [life insurance company](http://www.massmutual.com) that is run for the benefit of its members and participating policyowners. The company has a long history of [financial strength](http://www.massmutual.com/aboutmassmutual/financialinfo/strength) and strong performance, and although dividends are not guaranteed, MassMutual has paid dividends to eligible participating policyowners consistently since the 1860s. With [whole life insurance](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/lifeinsurance/wholelife) as its foundation, MassMutual provides products to help meet the financial needs of clients, such as [life insurance](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/lifeinsurance), [disability income insurance](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/disabilityincome), [long term care insurance](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/longtermcare), [retirement/401(k) plan services](http://www.massmutual.com/retire/plansponsors), and [annuities](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/annuities). In addition, the company’s strong and growing network of financial professionals helps clients make good financial decisions for the long-term.

MassMutual Financial Group is a marketing name for Massachusetts Mutual Life Insurance Company (MassMutual) and its affiliated companies and sales representatives. MassMutual is headquartered in Springfield, Massachusetts and its major affiliates include: Babson Capital Management LLC; Baring Asset Management Limited; Cornerstone Real Estate Advisers LLC; The First Mercantile Trust Company; MassMutual International LLC; MML Investors Services, LLC, Member [FINRA](http://www.finra.org/) and [SIPC](http://www.sipc.org/); OppenheimerFunds, Inc.; and The MassMutual Trust Company, FSB. Local sales agencies are not subsidiaries of MassMutual or its affiliated companies.

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