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MassMutual San FranCisco Head RObert B. Fakhimi to lead MassMutual’s Sacramento OFFICE

**Springfield, MA, May 30, 2013** – MassMutual San Francisco’s General Agent Robert B. Fakhimi, CLU, ChFC, CFP, will expand his responsibilities with Massachusetts Mutual Life Insurance Company (MassMutual) and lead MassMutual Northern California in Sacramento. In addition to this new appointment, he will remain head of the MassMutual San Francisco office.

At MassMutual’s Northern California office Fakhimi and the entire MassMutual team will focus on working with small business owners and professionals to help them grow and preserve their wealth. Additionally, there will be a strong focus on embracing the local Sacramento community and giving back through workshops and volunteer efforts around financial education.

“I am excited to work with the community during this time of development and renewal in the downtown Sacramento area,” said Fakhimi. “My team of financial professionals is well prepared to assist entrepreneurs with their small business needs and help families make sound financial decisions that can protect them for the long term.”

Fakhimi also plans to recruit 24 financial professionals to MassMutual Northern California to further assist the public with their investment\*, insurance, and retirement needs.

“We know from research and the fluid economic landscape in this country that more and more people need the help of a trusted financial professional to guide them in understanding their benefits at work, how they can best protect their family financially, and retire when they want to,” said Fakhimi.

As a general agent in San Francisco, Fakhimi and his team have provided financial solutions for more than 25,000 families and small businesses for more than a decade.

“Without a doubt, Mr. Fakhimi is an outstanding leader to his team of financial professionals and the communities he serves as a professional and a philanthropist,” said Joseph Sparacio, vice president, MassMutual. “He is strong asset to both San Francisco and Sacramento MassMutual branches.”

*\*Securities, investment advisory and financial planning services offered through qualified registered representatives of MML Investors Services, LLC.*

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**About MassMutual**

Founded in 1851, MassMutual is a leading mutual [life insurance company](http://www.massmutual.com) that is run for the benefit of its members and participating policyowners. The company has a long history of [financial strength](http://www.massmutual.com/aboutmassmutual/financialinfo/strength) and strong performance, and although dividends are not guaranteed, MassMutual has paid dividends to eligible participating policyowners consistently since the 1860s. With [whole life insurance](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/lifeinsurance/wholelife) as its foundation, MassMutual provides products to help meet the financial needs of clients, such as [life insurance](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/lifeinsurance), [disability income insurance](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/disabilityincome), [long term care insurance](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/longtermcare), [retirement/401(k) plan services](http://www.massmutual.com/retire/plansponsors), and [annuities](http://www.massmutual.com/productssolutions/individualsfamilies/producttype/annuities). In addition, the company’s strong and growing network of financial professionals helps clients make good financial decisions for the long-term.

MassMutual Financial Group is a marketing name for Massachusetts Mutual Life Insurance Company (MassMutual) and its affiliated companies and sales representatives. MassMutual is headquartered in Springfield, Massachusetts and its major affiliates include: Babson Capital Management LLC; Baring Asset Management Limited; Cornerstone Real Estate Advisers LLC; The First Mercantile Trust Company; MassMutual International LLC; MML Investors Services, LLC, Member [FINRA](http://www.finra.org/) and [SIPC](http://www.sipc.org/); OppenheimerFunds, Inc.; and The MassMutual Trust Company, FSB.

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